

Job description – Product Manager, Technical

Headquartered in Seattle WA, Vilo Living is a technology startup on a mission to make easy-to-use and affordable home connectivity solutions for service providers and consumers alike. We launched our first product, the Vilo Mesh Wi-Fi System, in July 2021. We've been featured in a slew of publications from the New York Times to Wired. You'll be joining a lean, but hungry team with a close-knit culture – and you'll be joining early enough to make an impact on the long-term direction and success of the company! You can find us at www.viloliving.com or on LinkedIn.

As a Product Manager - Technical at Vilo Living, you will be owning one or a few new product lines from start to end. You will be the forefront of ideating, defining and launching one or multiple new products. You will collaborate with Engineering, Sales, Marketing, and Customer Success teams to enable product execution and drive business outcomes. You will also be at the frontline of building strong business relationships with customers. This is a great opportunity for you to make an impact in the industry with your product vision and the ability of defining and shaping new products.

Responsibilities

- With a deep understanding of customer pain points, come up with product roadmaps to systematically address customer needs
- Good understanding of the industry and the ability of projecting the industry trend and setting the product vision
- Drive product development by setting the pace, prioritizing ruthlessly, and unblocking execution
- Collaborate with Engineering to craft product experiences that are both simple and powerful, with great attention to detail
- Ability to go above and beyond to translate general business requirements into deliverable tasks with fully thought-out user scenarios
- Partner with customer success and marketing/sales teams to successfully launch products, drive adoption and enable customer success post launch.
- Persistence and determination to ensure that your product is successful

Qualifications

- Bachelor's degree
- Shipped user-facing or API products or hardware products, built on complex technical systems running at scale
- Strong written and verbal communication skills with a talent for precise articulation of customer needs and problems
- 5+ years of tech industry experience, preferred in smart home, iot or telecom areas.
- Experience building brand new products or working in a startup environment

- Experience working with product marketing and sales/business development to deliver products to market
- 5+ years of experience developing, defining, managing, and executing new products in a fast-paced environment
- Demonstrated ability to understand and discuss technical concepts, manage tradeoffs and evaluate opportunistic new ideas with internal and external partners
- Ability to think strategically and execute methodically
- Chinese speaking and writing skills highly preferred